















Advertising Rates

CHANNEL		DAYTIME 6am - 5pm	EARLY PRIME 5pm - 8pm	PRIME 8pm- 11pm
	CBS	\$15	\$40	\$60
	OWN	\$15	\$33	\$46
	HLN	\$15	\$33	\$46
	CNN	\$15	\$33	\$46
	LIFETIME	\$15	\$33	\$46
	BRAVO	\$15	\$33	\$46
	TNT*	\$15	\$33	\$46
	TBS	\$15	\$33	\$46
	ESPN*	\$15	\$33	\$46
	USA*	\$15	\$33	\$46
	DISCOVERY	\$15	\$26	\$33
	BET	\$15	\$26	\$33
	TWC	\$15	\$20	\$33

*Premium sports programs are double the listed rate.

- ✔ All rates are R.O.S. within day parts.
- ✔ Rates do not include productions costs.
- ✔ For fixed positions, add 50% to listed rate.
- ✔ **News2** is available for \$130.

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Contact TV2 Today!
www.InnovativeVI.net/TV2



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